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Ruea Yachts – A New Luxury Superyacht Venture in Thailand, Asia

June 15, 2010

Asia's leading luxury yacht company, Yacht Solutions, has unveiled a high-end superyacht division – Ruea Yachts – which will design and construct exclusive vessels to satisfy escalating demand among affluent individuals in Asia and across the world. Combining European marine technology and design with the renowned finishing skills of Thai craftsmen, Ruea Yachts will specialise in building Lloyds classification and MCA LY2 code-certified custom luxury yachts of up to 85 metres in size in Thailand.

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The creation of Ruea Yachts is the culmination of the dream of the UK's Twist brothers – who form the nucleus of the management team – having successfully run Yacht Solutions for ten years.

The two brothers – Gareth and Simon – have over 20-years of design, construction and management expertise in the marine industry. The pair began their careers in the world's top superyacht cruising centres of the Mediterranean and the Caribbean before Gareth established the pioneering Yacht Solutions operation in Phuket, now the most highly visited superyacht destination in Asia, with Simon joining six years ago.

Moreover, they have partnered with award-winning naval architects and yacht designers, BMT Nigel Gee and Design Unlimited, who provide European standards of architecture, design and professionalism that will set new benchmarks for the industry in Asia.

Ruea Yachts Managing Director Gareth Twist said Yacht Solutions had built a global reputation for exceptional quality and service and it was now a logical step to grow the business through a fresh and energetic brand that would appeal to high net worth individuals looking for luxury superyachts.

"We are thrilled to add a superyacht new-construction division to our operations and we believe our track record and expertise will attract business from the region and around the world where there is a strong appetite for superbly designed, crafted and competitively priced superyachts," Mr Twist said.

"Twinning European design with the flair of our team of Thai craftsmen and strong price point is a very enticing and convincing proposition to investors and individuals that can be found nowhere else in the region."



Gareth Twist From Ruea Yachts

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RUEA YACHTS
 A DIVISION OF YACHT SOLUTIONS

The Ruea Yachts Logo

Gareth Twist is Managing Director of Yacht Solutions and Ruea Yachts is a division of Yacht Solutions

Gareth brings close to 20 years of experience in the marine industry with a career that began in the established superyacht destination of the Mediterranean where he qualified as a commercial captain, before moving to the fast developing marine markets in Asia. In 1998, he settled in Phuket, Thailand with his family and quickly recognised the potential of the Andaman Sea as one of the most desirable cruising grounds in Asia and launched Yacht Solutions three years later.

In ten short years the company has grown to become recognised as the leading marine consultancy in the region, recently adding a new construction division to hand-build custom superyachts in its new shipyard in Bangkok in the shape of Ruea Yachts, endorsed by award-winning naval architect and design firms in Europe.

Gareth is not only devoted to managing Yacht Solutions, but also to developing the superyacht business in Asia, keeping to established world standards while setting new benchmarks for vessels that are of European quality but tailored to the specific needs and requirements of Asia's wealthy.

He is a well-known speaker at events in the region and is a founding member of the Asia Pacific Superyacht Association.

Ruea Yachts hand builds new luxury superyachts of up to 85 metres in size using cutting edge European marine technology and design combined with highly skilled craftsmen in Thailand. The brand is a division of Yacht Solutions, a superyacht marine consultancy launched in 2001 in Phuket, Thailand. Ruea Yachts operates out of two high-quality shipyards in Bangkok and Phuket, employing 120 experienced professionals and over 100 sub-contractors. The company is partnered with award-winning UK architecture and design firms, BMT Nigel Gee and Design Unlimited, who ensure international standards are maintained while clients receive value for money due to the efficiencies of operating out of Thailand.

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